Weaknesses in AI Generated Content

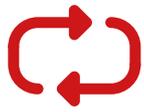|	
	Tone and Personality: Humans often bring a unique tone and personality, reflecting their own emotions and experiences. AI text can feel more neutral or lack personal touches.
	Repetitive Phrasing: In longer pieces of content, AI may use repetitive phrasing and predictable sentence structures.
	US Phrasing and Spelling: A draft I created for a veteran's charity, included *to honor your service*. Spelling aside, it's a phrase a UK veteran would almost certainly never use. Common ones include *organization and program*.
	Lack of Depth: AI struggles with providing personal insights or nuanced perspectives, whereas human writers are often able to offer unique viewpoints and personal anecdotes.
	Grammar and Punctuation: AI text can be either too perfect, following rigid grammar rules, or slightly off, with awkward phrasing. Human writing tends to have a more natural flow.

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Hallmarks of AI Generated Content

AI content can be very good but there are certain hallmarks
that may indicate content has been AI generated.

	Overuse of Transitional Phrasing: AI content may use transitions like *"In addition," "Furthermore," "That said,"* and *"On the other hand"*—sometimes too often/consistently. While human writers vary rhythm and tone more intuitively, AI may use polished connectors to retain coherence.
	Excessive Clarity and Explicit Structure: AI tends to break content into clear, often numbered or bulleted formats. Repetitive structures like *"Here are three reasons..."* or *"In conclusion..."* are commonly used even when it isn't really necessary. I often use instructions such as *give me that explained simply and in one sentence.*
	Hyphen Habits and Compound Adjectives: You might notice AI using phrases like *"tech-powered initiative"*, *"community-driven response"*, *"AI-enabled platform"*—which are grammatically fine, but can feel over-engineered, particularly if used too often.
	Overly Neutral or Diplomatic Tone: AI may aim to avoid controversy or ambiguity, resulting in phrasing that feels cautious or broadly inclusive. This can create a "sterile" feel, even in contexts where bold or emotive language would be more engaging.
	Business Speak: AI models often pull from common business or marketing language: *"Driving impact at scale," "unlocking potential," "empowering communities,"* or *"scalable solutions"*. These aren't wrong—just easily identifiable when used generically and also don't really fit with how many charities communicate.

How to Sound More Human

- Vary tone and sentence rhythm by mixing short punchy lines with longer reflective ones.

- *Use emotional nuance, personal anecdotes, or lightly imperfect syntax for effect.*

- Embrace voice and opinion and use the language of the sector.

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