

High Street Fundraising – Retail, Banks & Service Providers

[Tesco Stronger Starts](#) is open to charities and community organisations to apply for a grant of up to £1,500. Every three months, three local good causes are selected to be in the blue token customer vote in Tesco stores throughout the UK. Applications are open to all good causes but they are currently prioritising projects that support food security and health, and local store nominated good causes. The application process is very straightforward. It's designed to be quick and easy and most applicants can complete it in less than 20 minutes. Shortlisted projects are displayed in their local Tesco stores for a 3-month voting period, and the top placed project will receive up to £1,500, the 2nd receives £1,000, and the 3rd receives £500. Funding awards must be used within a year.

[The KFC Youth Foundation](#) The aim of the Foundation is to support grassroots organisations that empower young people aged 11-25 across the UK. They support organisations that help young people to:

- fulfil their potential and build a positive future
- provide spaces for young people to feel safe and secure
- enable them to unlock talent
- build life skills and improve their chances to gain meaningful employment.

The maximum grant is £2,500. There are multiple KFC locations in the borough including Richmond and Twickenham. A new funding round has just opened (Jan 2025) and Expressions of Interest can be submitted until 17 March 2025. Application is by a 2-minute video about your organisation plus an online form which includes a description of 150 words. More information, an application template, and FAQs can be found at their website.

[Megan's restaurant](#) has a donation and charity partner scheme linked to local restaurants. There are branches in Richmond and Twickenham. You can suggest a local good cause [here](#), and they will do their best to support you. Previous charities they have donated to include Shooting Star Hospice and Off the Record.

[Warburtons Community Grants scheme](#) offers up to £400 for charitable organisations to put towards broader activities which improve health, place and skills for families in the community. There are quarterly deadlines posted on their website. Your application is received and assessed by the Warburtons location closest to your postcode so make sure

you emphasise the difference you are making to people in your local community. The form for the Community Grant is at the bottom of [the Home page](#).

[Bentley Advancing Life Chances Small Grants Scheme](#) – the luxury car brand, Bentley, provides grants of up to £500 to support charitable organisations working with vulnerable, disadvantaged or under-represented communities within 20 miles of one of their 18 Bentley retailer locations, or their HQ and manufacturing site in Crewe. Their [postcode checker](#) for Byfleet and London retail sites will confirm whether your postcode location is eligible. The funding programme has 4 focus areas of Access, Empowerment, Quality of Life, and Better Future. There are quarterly funding rounds:

2025	Opens	Closes
Quarter 1	10th January	31 st March
Quarter 2	TBC	TBC
Quarter 3	TBC	TBC
Quarter 4	TBC	TBC

Please note, the funder recommends to apply early. If they have a high volume of applications they will close early.

[ASDA Foundation](#) has a range of grants to support grassroots organisations delivering support in their communities. This includes thematic grants that change in response to current need. Information about current schemes can be found on their website which is regularly updated. Currently (Jan 25) the three grants programme available are:

- Colleague Match Funding for good causes - up to £500
- Local Community Donations that can be mobilised in 48 hours - assistance to community groups during emergencies and community-wide disasters such as flood and fires
- Colleague Hardship Programme – supporting ASDA colleagues and their families experiencing financial difficulty.

There are local stores in Twickenham, Roehampton, Kingston and Hounslow.

[The Poundland Foundation](#) has a range of strategic and small grants with the focus on the following to support local good causes:

- Kits for Kids funding is aimed at supporting children to get active and enjoy sport with their friends. Up to £750 is available to support the purchase of new kit with funding rounds twice a year. The next funding round is due to open in May 2025
- Small Grant fund – eligibility criteria due to be published January 2025

- Match Funding Colleague Fundraising – up to £500.

Screwfix Foundation is a grant giving charity with a clear purpose to support projects that improve, repair and maintain homes and community facilities used by those in need by reason of financial hardship, sickness, disability, distress or other disadvantage throughout the UK. Up to £5,000 is available with quarterly deadlines. The deadlines for 2025 are the 10th of February, May, August and November.

Making a Difference Locally is a scheme established by NISA, a buying organisation for independently owned convenience stores. Through the sale of own brand products, funding is generated to support local communities. Each store owner decides where they want the funding to go and it can be local or national charities they support. There is an [enquiry form here](#) for you to send an initial enquiry. Ideally, connect your request to your nearest NISA store. There are Nisa Local stores in Barnes, Hounslow, Twickenham and Hampton Wick.

The Blakemore Foundation is part of The Blakemore Group which is a family-owned food and retail business that has divisions spanning across retail and distribution. It owns 263 SPAR shops including sites in Kingston and Hounslow. The Foundation offers three types of grants, all of which have a value of £200 and include monetary donations and in-kind fund donations.

Alpkit Foundation from the makers of outdoor and camping equipment, has a grants programme that encourages care for the environment and opportunities to enjoy the outdoors. They are particularly interested in projects that:

- encourage responsible outdoor activity
- have long lasting benefits and introduce new people to the outdoors
- demonstrate value for money.

Grants are for individuals, community groups, schools and organisations, to encourage people to get outdoors and have great experiences that otherwise might not happen. There are no deadlines and the trustees meet every two months to consider applications. They ask that organisations apply at least three months before the start of the activity they are applying for. Visit their website for lots of inspiring examples of projects and activity they have supported.

Home Instead is the UK's leading provider of home care. They have a grants programme to support groups which support the mental, physical and emotional wellbeing of ageing adults,

and wellbeing activities and programmes in the local community that prevent isolation and loneliness for those aged 55+. Grants of £500 are available to small grassroots organisations and £1,500 for small local charities. They prioritise activity that has a connection to, or is championed by, a Home Instead office. The Richmond office is in Teddington. From January 2025 they have four grants rounds a year as below:

Apply in	Grant assessed and awarded in
January	February
April	May
July	August
October	November

Co-op Local Community Fund - there are Co-op shops in Twickenham (Richmond Road and Hampton Road) and Teddington (Kingston Road). You can become a member for free and this entitles you to a range of benefits, including being able to nominate local good causes. Every time you shop at a Co-op, 1% of what you spend on own brand products and services goes to the Co-op Local Community Fund. Combined with the levy on carrier bags, this is distributed to local good causes based on nominations from members. There are regular funding rounds and members can also nominate through their own individual membership account.

Yorkshire Building Society Charitable Foundation - Small Change Big Difference Fund

Funding is available for registered charities in the UK working to reduce poverty and improve the health of disadvantaged people. Organisations nominated by the Society's members and colleagues will receive grants of up to £2,500 to support initiatives that benefit vulnerable groups, including children, the seriously ill, the elderly, the homeless, and people with disabilities. Funding can be used for projects or items that make a positive difference, such as sensory toys for children with special needs, social activities for the elderly, or staff training for programme delivery. Priority will be given to organisations with an annual income under £100,000, and those supporting marginalised communities. The nomination must be made by a member of YBS, ie. somebody who banks or has a financial product with YBS, or a staff member of YBS. The deadlines for 2025 are 31 March, 30 June, 30 September and 31 December.

Leeds Building Society Charitable Foundation has, since July 2022, a purpose “to support those in need of a safe and secure home”. In order to be eligible, and meet their purpose your project must meet one or more of the following criteria:

- Financial stress

- Security and refuge
- Quality and sustainability of housing

Applications can also be made under the theme “Health and wellbeing support for those experiencing homelessness”. Both the large and the small grants programme are open to UK registered charities with a turnover of less than £1 million and are awarded only for capital expenditure. The capital expenditure can only be for items that directly benefit those in need. The large grants scheme is only applicable to organisations in Yorkshire and the North East of England. The small grants scheme provides grants of up to £1,000. The panel meets quarterly and you can apply online. You do not have to be a customer of Leeds Building Society to be eligible. The 2025 deadlines are 10 February, 9 May, 11 August and 3 November.

Skipton Building Society Charitable Foundation aims to improve the wellbeing, welfare and education of children and adults in communities throughout the UK. To be eligible you need to be a UK registered charity whose purpose is to:

- benefit children and adults particularly those living in socially deprived areas, through education to develop core skills and support wellbeing and mental health.
- benefit the wellbeing and welfare of children and adults by preventing or reducing poverty and homelessness in the community.
- support the elderly and improve their wellbeing by reducing isolation, helping reduce the effects of Dementia and Alzheimer's and support later life/palliative care.

They are currently updating their donations policy, and are not accepting any applications, but plan to publish the policy and any new criteria shortly (early 2025)

Hall and Woodhouse Community Chest funding supports the improvement of facilities and the lives of residents in the local communities in which they are based in. Mainly situated in Dorset and Devon, they do have pubs in London including The Eel Pie in Twickenham and The Woodman in Battersea. Grants of £300 - £3,000 are available for organisations delivering activity to and supporting the following:

- Youth work and activities
- Sports and social clubs
- Older people and people with disabilities
- Health and social care
- Local arts and culture

- Conservation and the environment

It is an annual funding cycle. The next application window will open in 2025.

easyfundraising allows you to receive a percentage from your supporters' purchases online by registering your cause with **easyfundraising**. Once registered, all your supporters have to do is register with easyfundraising and select your charity as their chosen cause, before shopping as normal with many well-known retailers on the easyfundraising site. Every online purchase they make helps to support your work. Many local charities are signed up and really see the benefits. Include your involvement in your email footer and promote it via your communications.

BURG-WÄCHTER is Europe's largest safe and post box manufacturer and awards security kit packages worth £150 to £200 to community projects or organisations including:

- scout groups
- local sports groups, eg. cycling or football club
- after school clubs
- healthcare community programmes
- events for children or OAPs
- village activity
- town/village charity.

As long as the initiative is run by or supports the local community, and you have a specific security need, you are welcome to apply. Successful applicants will each receive a tailored security kit to help secure property, premises, equipment or storage areas up to the value of £200. There is no deadline to apply, this is a continuous rolling programme.

Cook Community Kitchen Scheme - the purveyors of high-quality home cooked meals offer a 30% discount on their entire range of food to community event organisers. Since the scheme was introduced, hundreds of voluntary and community organisations have taken up the opportunity and found that it reduces stress and frees up time to support the social aspect of their events. Your event must cater for at least 20 people and application is by online form, or you can pick up an application form in store. There are Cook shops in Teddington, Barnes, East Sheen, within Squires at Twickenham and Surbiton.

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