

Local Marketing Resources

We've put together some information for charities on a budget, for useful, free, or low-cost marketing resources which can help promote your organisation and activities.

Community News

Richmond Council's [Community News](#) on their website provides a platform for the latest local news to reach residents quickly and easily. If you have a relevant story or event that you want to reach local communities, [complete the short Community News online form here](#).

The Council also issues the following targeted newsletters:

[Business Direct](#) is focused on relevant information for the local business community

Email Euphrasie.Mundele-Kilolo@richmondandwandsworth.gov.uk

[Sport in Richmond](#) is focused on sport and physical activity across the borough.

Email Daniel.Hayden@richmondandwandsworth.gov.uk

Community Noticeboards

There are 16 noticeboards on local streets across the borough – 11 x A3 size and 5 x A4 size (all portrait format). [View the list of Community Noticeboard locations](#).

Posters can be sent to Community Notice Boards at [Richmond Reference Library](#) or you can take them to your local library, clearly marked to indicate which boards they are for. For any queries about the local boards, email communitynoticeboards@richmond.gov.uk.

Other Boards & Newsletter Opportunities

- [Hampton Wick - Local Noticeboard](#) – email Mark at merringtons@talktalk.net
- **Churches** – often have boards and newsletters to display or share information
- [Richmond & Hillcroft Adult Community College](#) (RHACC) - has a newsletter and may be able to display/share relevant printed materials– email marketing@rhacc.ac.uk
- **Richmond Station Waiting Room Noticeboard** (Platform 1) – managed by Visit Richmond, email Angela.Ivey@richmondandwandsworth.gov.uk.

- **Schools & Colleges** – may have noticeboards & newsletters – to contact them, you can find all [Local Authority schools](#) on the Richmond Council website and search online for private schools separately. Relevant information can also be shared with staff for awareness/support by emailing comms@achievingforchildren.org.uk.
- **[Twickenham Green Noticeboard](#)** – managed by [The Friends of Twickenham Green](#) - email friends@fotg.uk.

Libraries

You can send copies of your posters to the [Information and Reference Library](#) for distribution and display across all Richmond Borough's libraries.

Reference Library	Old Town Hall, Whittaker Avenue, Richmond, TW9 1TP	020 8734 3308
Castelnau	75 Castelnau, London, SW13 9RT	020 8734 3350
East Sheen	Sheen Lane Centre, Sheen Lane, SW14 8LP	020 8734 3337
Ham	Ham Street, Ham, TW10 7HR	020 8734 3354
Hampton	Rosehill, Hampton, TW12 2AB	020 8734 3347
Hampton Hill	68 High Street, Hampton Hill, TW12 1NY	020 8734 3320
Hampton Wick	Bennet Close, Hampton Wick, KT1 4AT	020 8734 3358
Kew	106 North Road, Kew, TW9 4HJ	020 8734 3352
Richmond	Little Green, Richmond, TW9 1QL	020 8734 3330
Teddington	Waldegrave Road, Teddington, TW11 8NY	020 8734 3304
Twickenham	Garfield Road, Twickenham, TW1 3JT	020 8734 3340
Whitton	141 Nelson Road, Whitton, TW2 7BB	020 8734 3343

Local Community Centres

Get in touch with local Centres who host community and private activities and events to see if they can help share printed and electronic materials.

[Cambrian Centre](#) (Richmond)

[Castelnau Centre](#) (Barnes)

[Elleray Hall](#) (Teddington)

[ETNA Centre](#) (East Twickenham)

[Greenwood Centre](#) (Hampton Hill)

[Kew Community Centre](#) (Kew)

[Linden Hall](#) (Hampton)

[Mortlake Community Association](#) (Mortlake)

[Whitton Community Centre](#) (Whitton)

You could also consider local Post Offices, venues, retailers and cafes to display or help share posters and flyers.

Local Fairs & Markets

Summer fairs & local markets can offer the opportunity to raise your organisation's profile in the community, raise funds on a stall, or raise funds by becoming a beneficiary charity.

[Download our Local Markets & Fairs guide here.](#)

Local Businesses and Traders Associations

Connecting with local businesses can help to raise profile and awareness - through website additions, event listings and newsletters. Find a list of local [local Business & Traders Associations here.](#)

Online Event Listings

[Best of Richmond](#)

[Nub News - Richmond](#)

[Nub News - Teddington](#)

[Nub News - Twickenham](#)

[Radio Jackie](#)

[Richmond & Twickenham Times](#)

[Visit Richmond](#)

Online Communities and Websites

[Barnes Village](#) (Barnes Community Association)

[Barnes Community Network](#) (Facebook group)

[Hampton](#) (Facebook group)

[Hampton TW12](#) (LBRUT Community Engagement Facebook group)

[Ham & Petersham](#)

[Hampton Hill](#) (LBRUT Community Engagement Facebook group)

[Hampton Wick Association](#)

[Kew Village](#)

[Love Hampton Hill](#)

[Richmond upon Thames](#) (LBRUT Community Engagement Facebook group)

[St Margarets & East Twickenham](#) (LBRUT Community Engagement Facebook group)

[Teddington](#) (LBRUT Community Engagement Facebook group)

[Teddington Society](#)

[Teddington Town](#)

[Twickenham](#) (LBRUT Community Engagement Facebook group)

[Twickenham Community](#) (Facebook group)

[Whitton and Heathfield](#) (Facebook group)

[Whitton Village](#)

Love it or not, social media is an integral part of everyday communication. Always look at tagging and mentioning relevant followers, groups and organisations, who might share posts.

Social Media

[Facebook Non-Profit Pages](#)

[Instagram](#)

[LinkedIn for Non-Profits](#)

[X \(formerly Twitter\)](#)

[You Tube for Non Profits](#)

Other

Good Gym Richmond

Through their practical Community Missions, the [Good Gym Richmond](#), can help with leaflet/flyer drops to local residents. Email lizjones@goodgym.org.

Local supporters - do your local supporters have personal networks they might share information through, such as WhatsApp groups, Next Door or Residents Associations?

Email Marketing

[Mailchimp](#) – free and non-profit discounted subscriptions are available

Printing

These are a few local services we know of:

[Call Print](#)

[Five Fish](#)

[Prontaprint](#)

[Printing World](#)

[Richmond Council Document & Delivery Services](#)

Infographic Tools

Produce graphics from words and statistics to help show your impact:

[Adobe Express](#)

[Canva](#)

[Piktochart](#)

[Word Art](#)

[Superhighways](#) offers advice, training and IT support to help small charities and community organisations across London, including advice on useful free and low-cost tools.

Local Media Publications & Contacts

[BBC Your Pictures](#)

[Evening Standard](#)

[Guardian Community](#)

[Metro](#)

[Richmond & Twickenham Times](#)

[Richmond Magazine](#) Editor Sophie Farrah - email editrich@sheengate.co.uk

[Surrey Comet](#)

[TW Magazines](#) Editor Christiane Ella - email christiane@twmagazines.co.uk

[What's on](#) (Visit Richmond) – email Angela.lvey@richmondandwandsworth.gov.uk

Radio

[BBC Radio London](#) -find station contact details [here](#).

[BBC Radio Surrey](#) - contact details for the station can be found [here](#).

[Brooklands Radio](#) - email info@brooklandsradio.co.uk with details of charitable, club or other non-commercial events. Other station contacts can be found [here](#).

[Kingston Hospital Radio](#) – email, text and social media contacts are [here](#).

[Radio Jackie](#)

Email events to info@radiojackie.com or send news to news@radiojackie.com.

[Radio West Middlesex](#) – phone, text and email details are [here](#).

[Riverside Radio](#) – email news items to news@riversideradio.com.

TV

[BBC London](#) – find email, postal and online contact details [here](#).

[ITV London](#) – contact details can be found [here](#).

[London Live](#) – information on contacting the channel can be found [here](#).

Event Venues to Hire

Using information from our database of organisations, we have created an online [Venue Directory](#). You can search based on facilities or location within the borough.

If you know of venues which aren't on our list and which could be useful to add, please let us know by emailing action@richmondcvvs.org.uk.

We have more useful guides on our [Briefings and Resources webpage](#), including Cyber Security and Data Protection, Digital Resources, Facebook Groups and Social Media Policy.

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