

High Street Fundraising – Retail, Banks and Service Providers

Alpkit Foundation from the makers of outdoor and camping equipment, have a grants programme that encourages care for the environment, and opportunities to enjoy the outdoors. They are particularly interested in projects that:

- encourage responsible outdoor activity
- have long lasting benefits and introduce new people to the outdoors
- demonstrate value for money.

There are no deadlines and the trustees meet every two months to consider applications. They ask that organisations apply at least three months before the start of the activity they are applying for. There are lots of inspiring examples of projects and activity they have supported and the application form is at the bottom of the [Alpkit Foundation webpage](#).

ASDA Foundation has a range of grants available to support grassroots organisations delivering support in their communities. This includes thematic grants that change in response to current need. Information about current schemes can be found on their website which is regularly updated. The current schemes for Quarter 1 2024 are Empowering Local Communities, Under-18 Better Start Grants, and the Cost of Living Grant for organisations. There are local stores in Twickenham, Roehampton, Kingston and Hounslow. Find the full details at the [ASDA Foundation webpage](#).

Bentley Advancing Life Chances Small Grants Scheme provides grants of up to £500 to support charitable organisations working with vulnerable, disadvantaged or under represented communities within 20 miles of one of their 18 Bentley retailer locations, or their HQ and manufacturing site in Crewe. Their Byfleet and London retail sites are both within 20 miles of Richmond and Kingston and Hounslow postcodes. The funding programme has 4 focus areas – Access, Empowerment, Quality of Life, Better Future - and there are quarterly funding rounds as in the table below:

2024	Opens	Closes
Quarter 1	12 th January	29 th March
Quarter 2	5 th April	21 st June
Quarter 3	5 th July	20 th September
Quarter 4	10 th January 2025	31 st March 2025

Please note, the funder recommends to apply early. If they have a high volume of applications they will close early. Apply at the [Bentley Advancing Life Chances webpage](#).

Blakemore Foundation is a charitable trust established by The Blakemore Group, a family-owned food and retail business with divisions spanning across retail and distribution. It owns 263 SPAR shops, including sites in Kingston and Hounslow. The Foundation offers four types of grants, all of which have a value of £200 and include Monetary, In Kind and Match Fund Donations supported by employees. See more details at the [Blakemore Foundation webpage](#).

Burg-Wächter, Europe's largest safe and post box manufacturer, awards security kit packages worth between £150 and £200 to community projects or organisations including:

- scout groups
- local sports groups (eg. cycling or football club)
- after school clubs
- healthcare community programmes
- events for children or OAPs
- village activity
- town/village charity.

As long as the initiative is run by or supports the local community, and you have a specific security need, you are welcome to apply. Successful applicants will each receive a tailored security kit to help secure property, premises, equipment or storage areas to the value of a maximum of £200. This is a continuous rolling programme. Apply at the [Burg-Wächter Secure Communities Scheme](#).

Cook Community Kitchen Scheme, from the purveyors of high quality home-cooked meals, offers a 30% discount on their entire range of food to community event organisers. Since the scheme was introduced, hundreds of voluntary and community organisations have taken up the opportunity and found that it reduces stress and frees up time to support the social aspect of their events. Your event must cater for at least 20 people and application is by online form, or you can pick up an application form instore. There are Cook shops in

Teddington, Barnes, East Sheen, within Squires at Twickenham and Surbiton. Download the application form from the [Cook Community Kitchen Scheme webpage](#).

[Co-op Local Community Fund](#) supports projects across the UK that their members care about. There are Co-op shops in Twickenham (Richmond Road and Hampton Road) and Teddington (Kingston Road). You can become a member for free and this entitles you to a range of benefits, including being able to nominate local good causes. Every time you shop at a Co-op, 1% of what you spend on own brand products and services goes to the Co-op Local Community Fund. Combined with the levy on carrier bags, this is distributed to local good causes based on nominations from members. There are regular funding rounds and members can also nominate through their own individual membership account. [Visit the Co-op Local Community Fund webpage here](#).

[easyfundraising](#) enables you to receive a percentage from your supporters' purchases online by registering your cause with them. Once registered, all your supporters have to do is also register with them and select your charity as their chosen cause, before shopping as normal with many well-known registered retailers. Every online purchase they make helps to support your work. Many local charities are signed up and really see the benefits. Include your involvement in your email footer and promote it via your communications. Register at the [easyfundraising website](#).

[Hall and Woodhouse Community Chest](#) supports the improvement of facilities and the lives of residents in the local communities in which they are based in. Mainly situated in Dorset and Devon, they do have pubs in London including The Eel Pie in Twickenham and The Woodman in Battersea. Grants of £300 to £3,000 are available for organisations delivering activity to and supporting the following:

- Youth work and activities
- Sports and social clubs
- Older people and people with disabilities
- Health and social care
- Local arts and culture
- Conservation and the environment.

It has an annual funding cycle. The next application window is due to open in early 2024. Check for updates at the [Hall and Woodhouse Community Chest webpage](#).

Home Instead is the UK's leading provider of home care. They have a grants programme to support groups which support the mental, physical and emotional wellbeing of ageing adults, and wellbeing activities and programmes in the local community that prevent isolation and loneliness for those aged 55+. Grants of £500 are available to small grassroots organisations and £1,500 for small local charities. They prioritise activity that has a connection to, or is championed, by a Home Instead office. The Richmond office is in Teddington. From January 24 they are having four grants rounds a year, as shown in the table below. [Find the Home Instead Grant webpage here.](#)

Apply in	Grant assessed and awarded in
January	February
April	May
July	August
October	November

KFC Foundation aims to support grass roots organisations that empower young people aged 11-25 across the UK. They support organisations that help young people to:

- fulfil their potential and build a positive future
- provide spaces for young people to feel safe and secure
- enable them to unlock talent
- build life skills and improve their chances to gain meaningful employment.

The maximum grant is £2,500. There are multiple KFC locations in the borough, including Richmond and Twickenham. The next round of funding is due to open in Spring 2024. Application is by a 2-minute video about your organisation and 150 words. More information and FAQs can be found at the [KFC Foundation website](#).

Leeds Building Society Charitable Foundation has a purpose, since July 2022, “to support those in need of a safe and secure home”. In order to be eligible and meet their purpose your project must meet one or more of the following criteria:

- Relief of financial stress
- Security and refuge
- Quality and sustainability of housing
- Health and Wellbeing of those experiencing homelessness.

The small grants programme is open to UK registered charities with turnover of less than £1million and is only for capital expenditure. This can only be for items that directly benefit those in need. The large grants scheme is only applicable to organisations in Yorkshire and

the North East of England. The panel meets quarterly and you can apply online. You do not have to be a customer of Leeds Building Society to be eligible. The 2024 deadlines are 4th March, 10th June, 9th September and 11th November. Read more details at the [Leeds Building Society Charitable Foundation webpage](#).

[Making a Difference Locally](#) was established by Nisa, a buying organisation for independently owned convenience stores. Through the sale of own brand products, funding is generated to support local communities. Each store owner decides where they want the funding to go and it can be local or national charities they support. To be considered, speak to your local Nisa retailers in the borough which can be found via the store locator on the [Nisa Making a Difference Locally webpage](#). There are Nisa Local stores in Barnes, Hounslow, Twickenham and Hampton Wick.

[Neighbourly](#) was founded in 2014 to help businesses deliver meaningful and sustainable community investment into thousands of locations across the UK. The site can help you connect with those who have volunteer time, money or surplus produce and, anecdotally, we have heard locally this is a good way to connect with local businesses and receive donations. The first step is to [create a Neighbourly Good Cause page and tell them what kind of help you need](#).

[Poundland Foundation](#) Kits for Kids funding is aimed at supporting children to get active and enjoy sport with their friends. Up to £750 is available to support the purchase of new kit with funding rounds twice a year. The next funding round is due to open in April 2024. Check for updates at the [Kits for Kids webpage](#).

[Screwfix Foundation](#) is a grant giving charity with a clear purpose to support projects that improve, repair and maintain homes and community facilities used by those in need by reason of financial hardship, sickness, disability, distress or other disadvantage throughout the UK. Up to £5,000 is available with quarterly deadlines. The deadlines for 2024 are 10th February, 10 May, 10 August and 10 November. Apply at the [Screwfix Foundation webpage](#).

[Skipton Building Society Charitable Foundation](#) aims to improve the wellbeing, welfare and education of children and adults in communities throughout the UK. To be eligible you need to be a UK registered charity whose purpose is to:

- benefit children and adults particularly those living in socially deprived areas, through education to develop core skills and support wellbeing and mental health

- benefit the wellbeing and welfare of children and adults by preventing or reducing poverty and homelessness in the community
- support the elderly and improve their wellbeing by reducing isolation, helping reduce the effects of Dementia and Alzheimer's and support later life/palliative care.

Applications are assessed every quarter, and the closing date for applications is 1st February, 1st May, 1st August and 1st November 2024. Visit the [Skipton Building Society Charitable Foundation webpage](#).

Tesco Stronger Starts is open to charities and community organisations to apply for grants of up to £1,500. Every three months, three local good causes are selected to be in the blue token customer vote in Tesco stores throughout the UK. The application process is very straightforward. It's designed to be quick and easy and most applicants can complete it in less than 20 minutes. Shortlisted projects are displayed in their local Tesco stores for a 3-month voting period, and the top placed project will receive up to £1,500, the 2nd £1,000 and the 3rd £500. Funding must be used within a year. [Visit the Tesco Stronger Starts page](#).

Warburtons Community Grants scheme offers up to £400 for charitable organisations to put towards broader activities which improve health, place and skills for families in the community. The next deadlines are:

- 5th February 2024 for a March decision
- 7th May 2024 for a June decision
- 5th August 2024 for a September decision

Your application is received and assessed by the Warburtons location closest to your postcode, so make sure you emphasise the difference you are making to people in your local community. The form for the Community Grant is at the bottom of the [Warburtons Financial Giving webpage](#).

Prepared by Heather Mathew
Richmond CVS

Updated January 2024