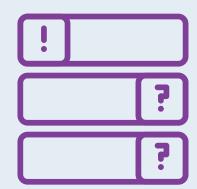
# Training Needs Assessment 2022





#### THE SURVEY

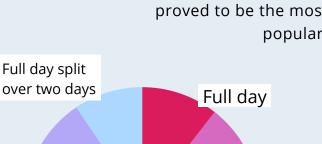
Was designed to help shape our upcoming training programme

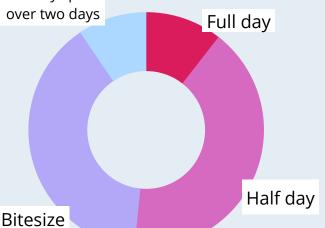
We wanted to ask you about your most urgent training needs and the format best suited to fit with your busy schedules.

#### RESPONDENTS

We received 50 responses in total From people in different roles, from CEOs to volunteers, representing organisations of all shapes and sizes across the local sector. Thank you to all those who took part - and for your positive feedback.

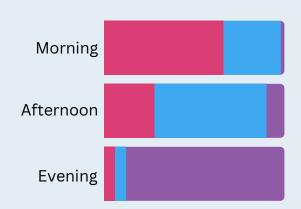
A morning, half day session proved to be the most popular.





#### **FORMAT**

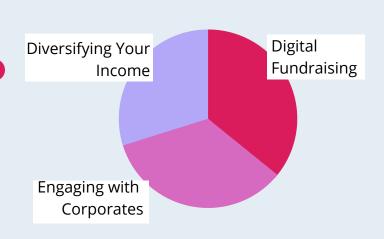
We asked about what length of session and time suits best

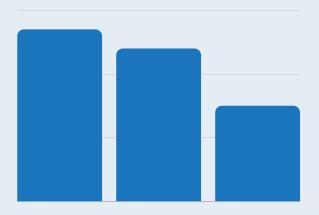


# **FUNDRAISING**

There was a clear top three for fundraising needs

Digital Fundraising - 11% Engaging with Corporates - 10% Diversifying Your Income - 9%





## **GOVERNANCE**

The results were

Strategy Development for Charity Leaders - 16% Introduction to Trusteeship 1 - Roles and Responsibilities - 14% Introduction to Trusteeship 2 - Legal Structures, Risk and Liability - 13%

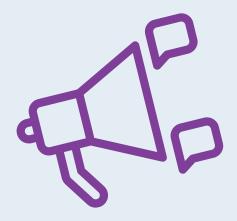
# FINANCE AND LAW

It was a close top four but Data Protection came out on top, with a three-way tie for second place.

Data Protection and Confidentiality - 11% HR Essentials - 10.6% **Equality and Diversity** - 10.6% Safeguarding Awareness - 10.6%



# **Training Needs Continued...**



#### **DIGITAL TRAINING**

#### You highlighted

Free Digital Tools for Charities - 20% Practical Training on Using Digital Tools - 14%

Advanced Excel Skills - 13%

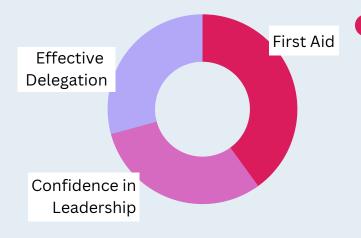


# MONITORING AND OUTCOMES

#### You selected

Assessing and Communicating your Impact - 36% Understanding and Evidencing Need - 32%

Developing a Theory of Change - 18%



Following your feedback, these sessions have been included on the RCVS training programme:

- Emergency First Aid at Work
  - Diversifying Your Income
- How to Create a Digital Strategy for your Organisation
- Developing Corporate Relationships
- How to Build your CommunicationsStrategy

More to follow soon on our <u>Eventbrite</u> Page

Follow our socials to keep up

# MARKETING AND COMMUNICATIONS

### The top three requests were

Getting Stories Into the Media - 21% Developing a Communications Strategy - 17%

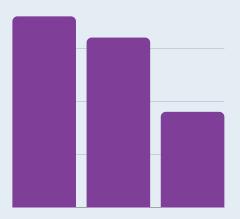
Training on Social Media Platforms - 17%



#### STRATEGY AND PLANNING

The top four training needs, with a tie for third place, were

Strategic Planning - 34%
Effective Partnerships and
Collaboration - 32%
Business Planning - 25%
and Project Management - 25%



### **OTHER TRAINING NEEDS**

### Your responses

Emergency First Aid at Work - 36% Boosting Your Confidence in Leadership - 27% The Art of Effective Delegation - 26%



We were so grateful for your positive feedback we thought to share some quotes...

99

"Thank you for running such a helpful and supportive programme."

"Thanks for all that you do."

"Keep up the good work. Your support is incredible!" "Fully appreciate all the support Richmond CVS provide. Couldn't do my job without them!"





to date

