

High Street Fundraising – Retail, Banks and Service Providers

Tesco Community Grants

Formerly Tesco Bags of Help, this grant programme managed by Groundwork offers grants of up to £1,500 for charities and community groups that make a positive difference in their community. Three local good causes are selected every three months to be in the blue token customer vote in Tesco stores.

The KFC Foundation

This Foundation offers grants to organisations that are local to their restaurants and seek to address the needs of young people through early intervention. There are multiple KFC locations in the borough including Richmond, Hampton Hill and Twickenham. The programme is currently closed but due to open again in Autumn 2022.

Waitrose Community Matters

Each month every Waitrose store donates a share of £1,000 to three local charities and every Little Waitrose donates a share of £500. You can apply to be the nominated charity in as many stores as you want but you must apply on a separate form available from the store for each one. The geographical area of benefit does not have to be restricted to Richmond. If your services are benefiting people outside of the borough (eg, Hounslow, Wandsworth, Kingston) apply at those stores too. The form is very simple and essentially asks what you do and who you benefit. Make sure this is an impactful statement, as this is the text they use on the collection box for the green tokens and it encourages customers to give their token.

John Lewis Community Matters

This is a similar scheme that covers John Lewis stores. Every three months each shop selects three community groups to benefit from a share of £3,000, with the split determined by customer choice via green tokens. The local store to Richmond is John Lewis Kingston.

Warburtons Community Matters

The Warburtons Community Matters scheme offers up to £400 for charitable organisations to put towards broader activities which improve health, place and skills for families in the community. The panel meets quarterly. Your application is received and assessed by the Warburtons location closest to your postcode so make sure you emphasise the difference you are making to people in your local community.

ASDA Foundation

ASDA has a range of grants available to support grass roots organisations delivering support in their communities. This includes green token giving and thematic grants that change in response to current need. Currently they are offering Under 18 Better Start Grants, grants to tackle the impact of the rising costs of living on communities and those in support of refugees. To apply speak to your local store Community Champion. There are local stores in Twickenham, Roehampton, Kingston and Hounslow. [Visit the Asda Foundation website.](#)

Wilko Helping Hands

Every Wilko store has a budget to give a little helping hand to local groups and community projects. They review applications at the end of each month. Donations include Wilko gift cards, products or volunteers to help you with your local community activity. Fill in the application form available from the [Wilko website](#) and hand it in at the Help Desk of your local store in Kingston or Hounslow.

The Poundland Foundation

Kits for Kids funding is aimed at supporting children to get active and enjoy sport with their friends. Up to £750 is available to support the purchase of new kit. The fund is currently closed but is due to open later in 2022.

The Screwfix Foundation

This is a grant giving charity with a clear purpose to support projects that improve, repair and maintain homes and community facilities used by those in need. Up to £5,000 is available with quarterly deadlines. The remaining dates in 2022 are 10 August and 10 November.

Making a Difference Locally

This scheme was established by NISA, a buying organisation for independently owned convenience stores. Through the sale of own brand products, funding is generated to support local communities. Each store owner decides where they want the funding to go and it can be local or national charities they support. To be considered, speak to your local NISA retailers in the borough - **ilocal** (42 White Hart Lane, SW13), **KI Food and Wine Ltd** (328 - 330 Staines Road, TW2) and **Priya's Local** (85 High Street, Hampton Wick, KT1).

The Alpkit Foundation

The makers of outdoor and camping equipment have a grants programme that encourages care for the environment and opportunities to enjoy the outdoors. They are particularly interested in projects that:

- Encourage responsible outdoor activity
- Have long lasting benefits and introduce new people to the outdoors
- Demonstrate value for money

Home Instead

Home Instead is the UK's leading provider of home care. They have a grants programme to support wellbeing activities and programmes in the local community that prevent isolation and loneliness for those aged 55+. Grants of £500 are available to small grassroots organisations and £1,500 for small local charities. They prioritise activity that has a connection to, or is championed, by a Home Instead office. The Richmond office is in Teddington. This is a rolling programme and it takes up to 3 months for decisions to be advised. [Apply for a Grant from the Home Instead Charities website.](#)

The Co-op Local Community Fund

There are Co-op shops in Twickenham (Richmond Road and Hampton Road) and Teddington (Kingston Road). You can become a member for free and this entitles you to a range of benefits, including being able to nominate local good causes. Every time you shop at a Co-op, 1% of what you spend on own brand products and services goes to the Co-op Local Community Fund. Combined with the levy on carrier bags, this is distributed to local good causes based on nominations from members. There are regular funding rounds and members can also nominate through their own individual membership account.

The Leeds Building Society Charitable Foundation

This Foundation primarily funds practical items that directly support those in need, including those with disabilities, affected by homelessness or with serious health issues. They will only “fund items that directly help those most in need, rather than contributing to the charities running costs”. The panel meets quarterly and you can apply online. It is open to registered charities with a turnover of less than £1 million. You do not have to be a customer of Leeds Building Society to be eligible. The 2022 deadlines are 8 August and 24 October 2022.

Neighbourly

Neighbourly was founded in 2014 to help business deliver meaningful and sustainable community investment into thousands of locations across the UK. The site can help you connect with businesses who have volunteer time, money or surplus produce and, anecdotally, we have heard locally this is a good way to connect with local business and receive donations. You can register your cause on the site [here](#)

The Hall and Woodhouse Community Chest

This funding supports the improvement of facilities and the lives of residents in the local communities in which they are based in. Mainly situated in Dorset and Devon, they do have pubs in London including The Eel Pie in Twickenham and The Woodman in Battersea. It is an annual funding cycle. The next application window is due to open in early 2023.

easyfundraising

You can receive a percentage from your supporters' purchases online by registering your cause with [easyfundraising](#). Once registered, all your supporters have to do is register with easyfundraising and select your charity as their chosen cause, before shopping as normal with many well-known retailers on the easyfundraising site. Every online purchase they make helps support your work. Many local charities are signed up to easyfundraising and really see the benefits. Include your involvement in your email footer and promote it via your communications.

Cook - Community Kitchen Scheme

The purveyors of high quality home cooked meals offer a 30% discount on their entire range of food to community event organisers. Since the Community Kitchen scheme was introduced, hundreds of voluntary and community organisations have taken up the opportunity and found that it reduces stress and frees up time to support the social aspect of their events. Your event must cater for at least 20 people and application is by online form or you can pick up an application form in store. There are Cook shops in Teddington, Barnes, East Sheen and Surbiton.

Prepared by Heather Mathew
Richmond CVS

Updated July 2022