

Crowdfunding – Prepare Your Pitch

This template will help you put together your project profile for your crowdfunding platform.

<p>What are you crowdfunding for? Describe your project.</p> <p>e.g. An animal rescue charity is crowdfunding for kennels and vaccines for stray dogs.</p>	
<p>What will you do as a result of your project?</p> <p>e.g. Buy kennels and vaccines.</p>	
<p>What difference will it make? Think about the benefits or the difference your project will make.</p> <p>e.g. Save the lives of 30 stray dogs</p>	
<p>What else do you want to include as part of the project profile on the platform?</p> <ul style="list-style-type: none"> • Anything that adds to your credibility as a group to give money to (when established, charity no, track record of other projects) • Contact information • Pictures • Anything else relevant 	