

## #richmondgive

# 12 Ways for Your Company to Give This Christmas

- 1. Organise a fundraising event:** Hold a fundraising event within your organisation and donate the proceeds to a local charity - cake sales, Christmas Jumper Day, bingo or a quiz (fantastic free quizzes at <https://www.kensquiz.co.uk/>). If you need help identifying a local charity, have a look at [Richmond CVS's searchable Directory](#) or on [Local Giving](#) which is a directory of over 2,000 local charities. Still not sure who to support? Just our call our team - they have fantastic knowledge of the local sector and are happy to advise you - 020 8843 7945.
- 2. Share your resources:** Do you have a meeting room, hall or other facility that could be useful to a local voluntary sector organisation? Could you give this as a gift in kind? Local organisations need venues for all sorts of events and meetings from fundraising, to supporting their beneficiaries, to training volunteers. Let [Richmond CVS](#) know of the space you have available and we can add you to our [Local Venues Directory](#).
- 3. Allow your staff time off to volunteer:** As an employer, you can encourage your staff to give their time by offering paid volunteering leave. This is an additional benefit that can increase job satisfaction and facilitate continued personal development. Richmond CVS has a directory of local volunteering opportunities and anyone interested in volunteering can [register online here](#).
- 4. Make a collective donation:** As a team you could gather gifts to donate to local children via the [Met Police Christmas Appeal](#), create a reverse Advent calendar where you all donate food items and then take these to [your local Food Bank](#) or fill a virtual [Refuge Festive Parcel](#) - virtual gifts that support women and children affected by domestic violence.
- 5. What does Corporate Social Responsibility (CSR) mean in your company?** CSR is not only about cash donations. It is about investing in the community, understanding your impact and participating in local projects. It can be looked at from an environmental, ethical and philanthropic perspective. It gives you the opportunity to shape the ethics and outlook for your company and create a culture which is positive and engages at every level of your workforce. Create opportunities for people to discuss and debate what it means for your workplace and encourage them to shape and deliver the local delivery of your CSR strategy. You can find a simple guide at The Giving Machine - <https://www.thegivingmachine.co.uk/corporate-social-responsibility-simple-guide/>.

- 6. Don't send Christmas cards:** send an electronic message instead and donate what you would have spent on the cards and postage to a local good cause of your choice. A number of local charities, such as [Small Steps](#), have e-cards on [www.dontsendmeacard.com](http://www.dontsendmeacard.com).
- 7. Offer Payroll Giving:** Payroll Giving allows employees to donate to good causes directly from their salary with the benefit that they don't pay tax on their donation. There are a number of organisations that can help you set up such a facility and the good news is, it's free! [Find out more about Payroll Giving](#).
- 8. Give a discount:** if you offer a professional service, maybe you could offer a charity rate, eg. you are an accounts firm and give discounts on independent examinations.
- 9. Do something good together:** attend a charity event or carol concert as a team. Local opportunities include a carol concert in aid of [Holly Lodge](#), the local education centre in Richmond Park on 4 December (<https://www.eventbrite.co.uk/e/the-holly-lodge-centres-annual-christmas-concert-tickets-73750833729>) and the [Off the Record](#) Carol Concert on the 10 December, a local charity providing mental health support for young people (<https://otrtwickenham.com/carol/>).
- 10. Become a trustee:** Your team's professional and personal skills could offer governance and leadership to local charities. As a trustee, you can enhance and develop organisations whose cause matters to you. Have a look for local opportunities on the [RCVS volunteer database](#) on the [Richmond CVS website](#)
- 11. Choose a charity of the year:** Identify a local charity to support through 2020. Use the [Richmond CVS directory](#) to help identify the one that's right for you.
- 12. Generate a donation through purchasing and recycling:** [Recycle 4 Charity](#) offers a free service to recycle ink cartridges and mobile phones with the profits donated to voluntary groups. [The Giving Machine](#) allows you to link supplies purchasing to cash back sites that donate a percentage of your purchase directly to charities of your choice.

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