

## High Street Fundraising – Retail, Banks and Service Providers

### **Greggs Local Community Projects Fund** - apply by 30 September 2019

Grants of £2k are offered to enable not-for-profit organisations to do something they otherwise couldn't afford to. Your project needs to serve a community of interest identified by Greggs, as follows:

- Disabled people and those with chronic illnesses
- People living in poverty
- Voluntary carers
- Homeless people
- Isolated older people
- Other demonstrable significant need

### **Yorkshire Building Society Charitable Foundation** – apply by 30 Sep / 31 Dec 2019

The Foundation has two priority areas of alleviating poverty and improving health/saving lives. They make donations of up to £2k to UK registered charities. Charities need to be recommended by one of their members or colleagues, so ask your supporters if they are members so they can make the nomination. The most local YBS branch is in Kingston, but there are also YBS branches in Woking, Croydon, and Central London.

### **Tesco Bags of Help**

This funds local projects that improve the environment or enable community activities, including improvements to community buildings. Up to £4k of funding is awarded. The scheme is temporarily suspended (July 2019) due to volume of applications but you can sign up to their mailing list to be notified when the scheme is open again.

### **Waitrose Community Matters**

Each month every Waitrose store donates a share of £1,000 to three local charities and every Little Waitrose donates a share of £500. You can apply to be the nominated charity in as many stores as you want but you must apply on a separate form available from the store for each one.

The geographical area of benefit does not have to be restricted to Richmond, so if your services are benefiting people outside of the borough (eg, Hounslow, Wandsworth, Kingston), apply at those stores too.

The form is very simple and essentially asks what you do and who you benefit. Make sure this is an impactful statement, as this is the text they use on the collection box for the green tokens and it encourages customers to give their token to you.

### **Warburtons the Bakers**

Warburtons donates a share of community grants of up to £250 to support charitable organisations to deliver broader activity. Previous funding has been awarded to young carers, older peoples groups, mental health support and charities supporting people with disabilities. There are regular application rounds throughout the year. For Richmond borough, it appears the nearest bakery is Enfield.

### **ASDA Community Life programme - Chosen by You, Given by Us**

ASDA awards a share of funding each month to three nominated charities through a token scheme. To nominate a charity or good cause visit your local Asda store and complete a nomination form which can be found on the Community Life Board. There are ASDA stores in Twickenham, Kingston, Roehampton and Hounslow. The ASDA Foundation also has a number of grants programmes to consider with projects nominated and supported by ASDA colleagues. If you know of someone employed by ASDA, talk to them about how they might be able to help.

### **Wilko - Helping Hands**

Every Wilko store has a budget to give a little helping hand to local groups and community projects. They review applications at the end of each month.

### **NISA - Making a Difference Locally**

Making a Difference Locally was established by NISA, a buying organisation for independently owned convenience stores. Through the sale of own brand products, funding is generated to support local communities. Each store owner decides where they want the funding to go and it can be local or national charities they support. To be considered, speak to your local NISA retailers in the borough at Broadway Store (119 St Margarets Road, Twickenham, TW1) or Stainsway Supermarket (493 Staines Road, Hounslow, TW4).

## **The Co-op Local Community Fund**

There are Co-op shops in Twickenham (Richmond Road) and Hampton Wick. You can become a member for free and this entitles you to a range of benefits, including being able to nominate local good causes. Every time you shop at a Co-op, 1% of what you spend on own brand products and services goes to the Co-op Local Community Fund. Combined with the levy on carrier bags, this is distributed to local good causes based on nominations from members. There are regular funding rounds and members can also nominate through their own individual membership account.

## **Pret Foundation Trust**

This Foundation supports small grassroots charities who work directly with homeless people in locations near their stores. There are local Pret stores in Richmond and Kingston. To be eligible you must be a registered charity, be solving a real problem in a tangible way and receive no more than 20% of your income from statutory sources. Grant awards are at the discretion of the trustees and tend to start from £5k. Previous awards include a choir for the homeless, providing skills-based classes and running drop-in advice services. For more information, take a look online or email [giovanna.pasini@pret.com](mailto:giovanna.pasini@pret.com).

## **The Leeds Building Society Charitable Foundation**

This Foundation supports communities around its network of branches by making donations to charities working in their area. The closest branch to Richmond is the head office in central London (75 High Holborn WC1V 6LS). They are keen to support community based projects which aim to relieve suffering, hardship or poverty, or their direct consequences. They will only “fund items that directly help those most in need, rather than contributing to the charities running costs”. Donations of £250 to £1,000 are available and you can submit requests at any time. Their trustees meet in March, June, September and November.

## **Easy Fundraising**

You can receive a percentage from your supporters' purchases online by registering your cause with [Easy Fundraising](#). Once registered, all your supporters have to do is register with Easy Fundraising and select your charity as their chosen cause, before shopping as normal with many well known retailers on the Easy Fundraising site. Every online purchase they make then helps support your work. Many local charities are signed up to Easy Fundraising and really see the benefits. Include your involvement in your email footer and promote it via your communications.

## **Cook - Community Kitchen Scheme**

The purveyors of high quality home cooked meals offer a 30% discount on their entire range of food to community event organisers. Since the Community Kitchen scheme was introduced, hundreds of voluntary and community organisations have taken up the opportunity and found that it reduces stress and frees up time to support the social aspect of their events. Your event must cater for at least 20 people and application is by online form.

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Updated July 2019