

# **Local Marketing Resources**

We've gathered together some links to free or low-cost marketing resources that can help you to promote your charity and activities on a budget.

### **Council Village Newsletters**

The <u>Community News</u> page on the Council website provides a platform for the latest local news to reach residents quickly and easily. If you have a relevant story that you want to reach local communities then visit the Community News page and <u>complete the short online form</u>.

## **Community Noticeboards**

There are 16 noticeboards across the borough –  $11 \times A3$  size and  $5 \times A4$  size (all portrait format). <u>View the list of Community Noticeboard locations</u>.

Posters should be sent to Community Noticeboards, The Cottage, Little Green, Richmond, TW9 1QL. You can contact them on 0208 734 3323 or email <u>communitynoticeboards@richmond.gov.uk</u>.

### **Libraries**

Send copies of your posters to the Reference Library for distribution across all Borough libraries.

## Libraries in Richmond upon Thames

Reference Library	FAO Rosie, Reference Library Old Town Hall, Whittaker Avenue, Richmond, TW9 1TP	020 8734 3309
<u>Castelnau</u>	75 Castelnau, London, SW13 9RT	020 8734 3350
East Sheen	Sheen Lane Centre, Sheen Lane, SW14 8LP	020 8734 3337
<u>Ham</u>	Ham Street, Ham, TW10 7HR	020 8734 3354
Hampton	Rosehill, Hampton, TW12 2AB	020 8734 3347
Hampton Hill	68 High Street, Hampton Hill, TW12 1NY	020 8734 3320
Hampton Wick	Bennet Close, Hampton Wick, KT1 4AT	020 8734 3358
<u>Heathfield</u> <u>Library Access</u> <u>Point</u>	Percy Road, Whitton, TW2 6JL	07985 215203
Kew	106 North Road, Kew, TW9 4HJ	020 8734 3352
<u>Richmond</u>	Little Green, Richmond, TW9 1QL	020 8734 3330
Teddington	Waldegrave Road, Teddington, TW11 8NY	020 8734 3304
Twickenham	Garfield Road, Twickenham, TW1 3JT	020 8734 3340
Whitton	141 Nelson Road, Whitton, TW2 7BB	020 8734 3343

#### **Local Media Contacts**

Click on the title above for a handy list of local press and radio contacts.

#### **Event Venues to Hire**

Following many enquiries and requests from local voluntary groups, we've created a venue directory using information from our database of organisations. You can search based on facilities or location within the borough.

#### Search the Richmond CVS Venues Directory

Although we've pulled together a long list of venues that we think would be suitable for voluntary organisations, we're sure that there will be other venues in the borough that can be added to the list going forward. If you know of any that don't seem to be on the list, please let us know by emailing <u>action@richmondcvs.org.uk</u>.

### **Event Listing Websites**

<u>Visit Richmond</u> <u>Wherecanwego.com</u> <u>Best of Richmond</u> <u>TotallyRichmond.com</u> <u>Richmond & Twickenham Times</u> <u>Radio Jackie</u>

## **Online Communities and Websites**

Barnes VillageEast TwickenhamHampton People's NetworkHampton Wick AssociationKew VillageLiving in East SheenLove Hampton HillSt Margarets Community WebsiteTeddington AssociationTotally TeddingtonTwickeratiWhitton Village

## **Email Marketing**

<u>Mailchimp</u> <u>Tech Trust</u>

## Printing

These online printers have local agents in the borough: <u>Printing.com</u> <u>Prontaprint</u>

#### Local Village Fairs

Summer Fairs & Local Markets can offer a number of opportunities to local voluntary groups and charities:

- Raise your profile in the community
- Raise funds on a stall
- Raise funds by becoming a beneficiary charity

Find out about the local fairs you can get involved with.

#### **Infographic Tools**

Produce beautiful graphics from words and statistics to help show your impact:

**Piktochart** 

<u>Canva</u>

<u>Wordle</u>

#### **Social Media**

You Tube for Non Profits Facebook Non Profit Pages LinkedIn for Non Profits Twitter