

High Street Fundraising – Retail, Banks and Service Providers

Greggs Local Community Projects Fund - apply by 28 February 2019

Grants of £2k are offered to enable not-for-profit organisations to do something they otherwise couldn't afford to. Your project needs to serve a community of interest identified by Greggs, as follows:

- Disabled people and those with chronic illnesses
- People living in poverty
- Voluntary carers
- Homeless people
- Isolated older people
- Other demonstrable significant need

WH Smith Community Grant - apply by 31 March 2019

The next application round is now open offering grants of up to £500 to voluntary organisations and schools from money collected from the plastic bag levy. WH Smith wish to support local good causes as well as promoting literacy and a love of reading. Decisions on awards are made in the Spring.

Tesco Bags of Help

This funds local projects that improve the environment or enable community activities, including improvements to community buildings. Up to £4k of funding will be awarded.

Waitrose Community Matters

Each month every Waitrose store donates a share of £1,000 to three local charities and every Little Waitrose donates a share of £500. You can apply to be the nominated charity in as many stores as you want but you must apply on a separate form available from the store for each one. The geographical area of benefit does not have to be restricted to Richmond, so if your services are benefiting people outside of the borough (eg, Hounslow, Wandsworth, Kingston), apply at those stores too.

The form is very simple and essentially asks what you do and who you benefit. Make sure this is an impactful statement, as this is the text they use on the collection box for the green tokens and it encourages customers to give to your cause.

Warburtons the Bakers - apply by 16 May 2019

Warburtons award community grants of up to £250 to support charitable organisations to deliver broader activity. Previous funding has been awarded to young carers, older peoples groups, mental health support, and charities supporting people with disabilities. There are regular application rounds throughout the year. For Richmond borough, it appears the nearest bakery is Enfield.

ASDA Community Life programme - Chosen by You, Given by Us

Another green token scheme, ASDA awards a share of funding each month to three nominated charities. To nominate a charity or good cause visit your local Asda store and complete a nomination form which can be found on the Community Life Board. There are ASDA stores in Twickenham, Kingston, Roehampton and Hounslow. The ASDA Foundation also has a number of grants programmes to consider with projects nominated and supported by ASDA colleagues. If you know of someone employed by ASDA, talk to them about how they might be able to help.

Wilko - Helping Hands

Every Wilko store has a budget to give a little helping hand to local groups and community projects. They review applications at the end of each month.

NISA - Making a Difference Locally

NISA is a buying organisation for independently owned convenience stores. Through the sale of their own brand products, funding is generated to support local communities. Individual store owners decide who to support with this funding and it can be local or national charities. To be considered speak to your local NISA retailers in the borough at Broadway Store (119 St Margarets Road, Twickenham, TW1) or Stainsway Supermarket (493 Staines Road, Hounslow, TW4).

The Co-op Local Community Fund

There are Co-op shops in Twickenham (Richmond Road) and Hampton Wick. You can become a member for free and this entitles you to a range of benefits, including being able to nominate local good causes. Every time you shop at a Co-op, 1% of what you spend on own brand products and services goes to the Co-op Local Community Fund.

This, combined with the levy on carrier bags, is then distributed to local good causes based on nominations from members. There are regular funding rounds and members can also nominate through their own individual membership account.

Pret Foundation Trust

This Foundation supports small grassroots charities who work directly with homeless people in locations near their stores. There are local Pret stores in Richmond and Kingston. To be eligible you must be a registered charity, be solving a real problem in a tangible way and receive no more than 20% of your income from statutory sources. The grant awards are at the discretion of the trustees and tend to start from £5k. Previous awards include a choir for the homeless, providing skills-based classes and running drop in advice services. For more information, take a look online or email giovanna.pasini@pret.com.

Santander Discovery Grants

Grants of up to £5,000 are available to fund an activity which supports one or more of three priority themes of:

- Explorer - improving knowledge and insight
- Transformer - developing skills and experience
- Changemaker - innovative solutions to social change.

Grants must directly benefit disadvantaged people in the UK and must be for something that is wholly charitable. This funding is aimed at small local charities.

The Nationwide Building Society

Community Match and Big Local Funding Schemes are currently taking a break as Nationwide decide how best to distribute 1% of their operating profits to charitable giving. However, you can still request volunteers from their workforce, who can offer skills such as marketing, public relations and IT support for campaigns. They can also offer time to be trustees or governors or take part in team challenge days.

The Leeds Building Society Charitable Foundation

This Foundation supports communities around its network of branches by making donations to charities working in their area. The closest branch to Richmond is the head office in central London (High Holborn WC1V 6LS). They are keen to support community based projects which aim to relieve suffering, hardship or poverty, or their direct consequences. Donations of £250 to £1,000 are available and you can submit requests at any time. Their trustees meet in March, June, September and November.

Easy Fundraising

You can receive a percentage from your supporters' purchases online by registering your cause with Easy Fundraising. Once registered, all your supporters have to do is register with Easy Fundraising and select your charity as their chosen cause, before shopping as normal with many wellknown retailers on the Easy Fundraising site. Every online purchase they make then helps support your work. Many local charities are signed up to Easy Fundraising and really see the benefits. Include your involvement in your email footer and promote it via your communications.

Cook - Community Kitchen Scheme

The purveyors of high quality home cooked meals offer a 30% discount on their entire range of food to community event organisers. Since the Community Kitchen scheme was introduced, hundreds of voluntary and community organisations have taken up the opportunity and found it to reduce the stress and free up time to support the social aspect of their events. Your event must cater for at least 20 people and application is by online form.

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Richmond CVS

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