

## Richmond Council for Voluntary Service

### Local Marketing Resources



We've gathered together some links to free or low-cost marketing resources that can help you to promote your charity and activities on a budget.

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| <ul style="list-style-type: none"><li>• <a href="#">Council News</a></li><li>• <a href="#">Community Noticeboards</a></li><li>• <a href="#">Libraries</a></li><li>• <a href="#">Local Media Contacts</a></li><li>• <a href="#">Event venues to hire</a></li><li>• <a href="#">Event listing websites</a></li></ul> | <ul style="list-style-type: none"><li>• <a href="#">Email Marketing tools</a></li><li>• <a href="#">Printing</a></li><li>• <a href="#">Local Village Fairs</a></li><li>• <a href="#">Infographic tools</a></li><li>• <a href="#">Social Media</a></li></ul> |
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### **Council Village Newsletters**

The new [Community News](#) pages have been launched on the Council website, providing a platform for the latest local news to reach residents quickly and easily.

If you have a relevant story that you want to reach local communities then visit the [Community News page](#) and fill in the short form.

### **Community Noticeboards**

There are 16 Noticeboards across the Borough – 11 x A3, 5 x A4 (all portrait format) [View the list of Community Noticeboard locations](#)

Posters should be sent to:

Community Noticeboards  
The Cottage, Little Green, Richmond, TW9 1QL

Telephone: 0208 734 3323

Email: [communitynoticeboards@richmond.gov.uk](mailto:communitynoticeboards@richmond.gov.uk)

## Libraries

Send copies to Reference Library for distribution across all Borough libraries.

<a href="#">Reference</a> Library	F.A.O. Rosie, Reference Library, Old Town Hall, Whittaker Avenue, Richmond, TW9 1TP	020 8734 3309
<a href="#">Castelnau</a>	75 Castelnau, London, SW13 9RT	020 8734 3350
<a href="#">East Sheen</a>	Sheen Lane Centre, Sheen Lane, SW14 8LP	020 8734 3337
<a href="#">Ham</a>	Ham Street, Ham, TW10 7HR	020 8734 3354
<a href="#">Hampton</a>	Rosehill, Hampton, TW12 2AB	020 8734 3347
<a href="#">Hampton Hill</a>	68 High Street, Hampton Hill, TW12 1NY	020 8734 3320
<a href="#">Hampton Wick</a>	Bennet Close, Hampton Wick, KT1 4AT	020 8734 3358
<a href="#">Heathfield</a> (Library Access Point)	Percy Road, Whitton, TW2 6JL	07985 215203
<a href="#">Kew</a>	106 North Road, Kew, TW9 4HJ	020 8734 3352
<a href="#">Richmond</a>	Little Green, Richmond, TW9 1QL	020 8734 3330
<a href="#">Teddington</a>	Waldegrave Road, Teddington, TW11 8NY	020 8734 3304
<a href="#">Twickenham</a>	Garfield Road, Twickenham, TW1 3JT	020 8734 3340
<a href="#">Whitton</a>	141 Nelson Road, Whitton, TW2 7BB	020 8734 3343

## **Local Media Contacts**

A quick reference list of contacts for local print, online, radio & TV for you to send your stories to.

[Local Media Contacts](#)

## **Event venues to hire**

Following many enquiries and requests from local voluntary groups, we've created a venues directory using information from our database of organisations and you can search on facilities or location within the borough.

[Search the Richmond CVS Venues Directory](#)

Although we've pulled together a long list of venues that we think would be suitable for voluntary organisations, we're sure that there will be other venues in the borough that can be added to the list going forward. So if you know of any suitable venues that don't seem to be on the list, please let us know on [action@richmondcv.org.uk](mailto:action@richmondcv.org.uk)

## **Event listing websites**

[Visit Richmond](#)

[Wherecanwego.com](#)

[Best of Richmond](#)

[TotallyRichmond.com](#)

[Richmond & Twickenham Times](#)

[Radio Jackie](#)

## **Local community websites**

[HamptonPeople](#)

[Love Hampton Hill](#)

[Hampton Wick Association](#)

[Teddington People](#)

[Teddington Town](#)

[The Whitton Ning](#)

[Twickerati](#)

[St Margarets Community Website](#)

[East Twickenham Village](#)

[Kew Village](#)

[Living in East Sheen](#)

[Barnes Village News](#)

[Barnes Village](#)

## **Email Marketing**

[Mailchimp](#)

[CTT](#)

## **Printing**

These online printers offer good value and have local agents in the Borough.

[Printing.com](#)

[Prontaprint](#)

## **Local Village Fairs**

Summer Fairs & Local Markets can offer a number of opportunities to local voluntary groups and charities...

- Raise your profile in the community
- Raise funds on a stall
- Raise funds by becoming a beneficiary charity

[Find out about the local fairs you can get involved with](#)

## **Infographic tools**

Produce beautiful graphics from words and statistics to help show your impact.

[Piktochart](#)

[Canva](#)

[Wordle](#)

## **Social Media**

[You Tube for Non Profits](#)

[Facebook Non Profit Pages](#)

[LinkedIn for Non Profits](#)

[Twitter](#)